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## **PRESS RELEASE**

### **SERGE DASSAULT**

### **(1925-2018)**

It is with great sadness and emotion that SIAE (the International Paris Air Show, Paris–Le Bourget), a subsidiary of GIFAS (the French aerospace industries association) learnt of the death of Serge Dassault, an Honorary Chairman of GIFAS who served as General Commissioner of the Paris Air Show for 20 years.

Serge Dassault, a member of the GIFAS Executive Board from 1968, Chairman of GIFAS from 1993 to 1997 and an Honorary Chairman of GIFAS from 1997, served as the General Commissioner of the Paris Air Show, Paris–Le Bourget from 1974 to 1993.

The SIAE, its Executive Board and all the company's staff extend their deepest sympathy to his family and friends and offer their heartfelt condolences.

*“The infrastructure, exhibitor numbers, influence and prestige of the Paris Air Show expanded considerably under the stewardship of Serge Dassault. One of Serge Dassault's concerns was to continuously enhance the way exhibitors' needs and visitors' expectations were catered for, thereby ensuring that Paris would retain its status as the world aviation industry capital. All of us at SIAE, are greatly affected by the death of Serge Dassault, who made an immense contribution to the development of the world's biggest air show.”* declared Patrick Daher, Chairman of SIAE and General Commissioner of the Paris Air Show.

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